# ON NEW CONFORMABLE FRACTIONAL INTEGRAL INEQUALITIES FOR PRODUCT OF DIFFERENT KINDS OF CONVEXITY 

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#### Abstract

Certain Hermite-Hadamard type inequalities involving various fractional integral operators for products of two functions have, recently, been presented. We aim to establish several Hermite-Hadamard type inequalities for products of two convex and $s-$ convex functions via new conformable fractional integral operators.


Keywords: Convex function, $s$-convex function, Hermite-Hadamard type inequalities, new conformable fractional integral.

AMS Subject Classification: 26D15, 26A51

## 1. Introduction

Definition 1.1. A function $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$ is said to be convex if the inequality

$$
f(t x+(1-t) y) \leq t f(x)+(1-t) f(y)
$$

holds for all $x, y \in I$ and $t \in[0,1]$.
The following inequality is well known in the literature as the Hermite-Hadamard integral inequality:

$$
f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_{a}^{b} f(x) d x \leq \frac{f(a)+f(b)}{2}
$$

where $f: I \subset \mathbb{R} \rightarrow \mathbb{R}$ is a convex function on the interval $I$ of real numbers and $a, b \in I$ with $a<b$.

An s-convex function was introduced in Breckners paper [3] and a number of properties and connections with $s$-convexity in the first sense are discussed in paper [6]. For more study, see $([2,5])$.

[^0]Definition 1.2. A function $f:[0, \infty) \rightarrow \mathbb{R}$ is said to be s-convex in the second sense if

$$
f(\lambda x+(1-\lambda) y) \leq \lambda^{s} f(x)+(1-\lambda)^{s} f(y)
$$

for all $x, y \in[0, \infty), \lambda \in[0,1]$ and for some fixed $s \in(0,1]$.
Let $f \in L[a, b]$. The Riemann-Liouville integrals $J_{a+}^{\alpha} f$ and $J_{b-}^{\alpha} f$ of order $\alpha \in \mathbb{R}^{+}$with $a \in \mathbb{R}_{0}^{+}$are defined, respectively, by

$$
\begin{equation*}
J_{a+}^{\alpha} f(x)=\frac{1}{\Gamma(\alpha)} \int_{a}^{x}(x-t)^{\alpha-1} f(t) d t \quad(x>a) \tag{1}
\end{equation*}
$$

and

$$
\begin{equation*}
J_{b-}^{\alpha} f(x)=\frac{1}{\Gamma(\alpha)} \int_{x}^{b}(t-x)^{\alpha-1} f(t) d t \quad(x<b) \tag{2}
\end{equation*}
$$

where $\Gamma$ is the familiar Gamma function (see, e.g., [15, Section 1.1]). It is noted that $J_{a+}^{1} f(x)$ and $J_{b-}^{1} f(x)$ become the usual Riemann integrals. In the case of $\alpha=1$, the fractional integral reduces to classical integral.

The Euler beta function $B(\alpha, \beta)$ is defined by (see, e.g., [15, Section 1.1][10, p18])

$$
B(\alpha, \beta)= \begin{cases}\int_{0}^{1} t^{\alpha-1}(1-t)^{\beta-1} d t & (\Re(\alpha)>0 ; \Re(\beta)>0) \\ \frac{\Gamma(\alpha) \Gamma(\beta)}{\Gamma(\alpha+\beta)} & \left(\alpha, \beta \in \mathbb{C} \backslash \mathbb{Z}_{0}^{-}\right)\end{cases}
$$

Some Hermite-Hadamard type inequalities for products of two different functions are proposed by Chen and Wu in [4] as follows:

Theorem 1.1. Let $f, g:[a, b] \rightarrow \mathbb{R} a, b \in[0, \infty), a<b$ be functions such that and $g, f g \in L[a, b]$. If $f$ is convex and nonnegative and $g$ is s-convex on $[a, b]$ for some fixed $s \in[0,1]$, then the following inequality for fractional integrals holds:

$$
\begin{aligned}
& \frac{\Gamma(\alpha)}{(b-a)^{\alpha}}\left[J_{a^{+}}^{\alpha} f(b) g(b)+J_{b^{-}}^{\alpha} f(a) g(a)\right] \\
\leq & \left(\frac{1}{\alpha+s+1}+B(\alpha, s+2)\right) M(a, b) \\
& +\left(B(\alpha+1, s+1)+\frac{1}{(\alpha+s)(\alpha+s+1)}\right) N(a, b)
\end{aligned}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b), N(a, b)=f(a) g(b)+f(b) g(a)$.
Theorem 1.2. Let $f, g:[a, b] \rightarrow \mathbb{R}, a, b \in[0, \infty), a<b$ be functions such that $f, g, f g \in$ $L[a, b]$. If $f$ is $s_{1}$-convex and $g$ is $s_{2}$-convex function on $[a, b]$ for some fixed $s_{1}, s_{2} \in[0,1]$, then the following inequality for fractional integrals holds:

$$
\begin{aligned}
& \frac{\Gamma(\alpha)}{(b-a)^{\alpha}}\left[J_{a^{+}}^{\alpha} f(b) g(b)+J_{b^{-}}^{\alpha} f(a) g(a)\right] \\
\leq & \left(\frac{1}{\alpha+s_{1}+s_{2}}+B\left(\alpha, s_{1}+s_{2}+1\right)\right) M(a, b) \\
& +\left(B\left(\alpha+s_{1}, s_{2}+1\right)+B\left(\alpha+s_{2}, s_{1}+1\right)\right) N(a, b),
\end{aligned}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b), N(a, b)=f(a) g(b)+f(b) g(a)$.

Theorem 1.3. Let $f, g:[a, b] \rightarrow \mathbb{R}, a, b \in[0, \infty), a<b$ be functions such that $f g \in L[a, b]$. If $f$ is convex and nonnegative on $[a, b] g$ is $s_{2}$-convex function on $[a, b]$ for some fixed $s \in[0,1]$, then

$$
\begin{aligned}
& 2^{s} f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\
\leq & \frac{\Gamma(\alpha+1)}{2(b-a)^{\alpha}}\left[J_{a^{+}}^{\alpha} f(b) g(b)+J_{b^{-}}^{\alpha} f(a) g(a)\right] \\
& +\frac{1}{2} M(a, b)\left(B(\alpha+1, s+1) \frac{1}{(\alpha+s)(\alpha+s+1)}\right) \\
& +\frac{1}{2} N(a, b)\left(B(\alpha, s+2)+\frac{1}{\alpha+s+1}\right)
\end{aligned}
$$

where $M(a, b)=f(a) g(a)+f(b) g(b), N(a, b)=f(a) g(b)+f(b) g(a)$.
Definition 1.3. [1] Let $\alpha \in(n, n+1], n=0,1,2, \ldots$ and set $\beta=\alpha-n$. Then the left conformable fractional integral of any order $\alpha>0$ is defined by

$$
\left(I_{\alpha}^{a} f\right)(t)=\frac{1}{n!} \int_{a}^{t}(t-x)^{n}(x-a)^{\beta-1} f(x) d x
$$

Analogously, the right conformable fractional integral of any order $\alpha>0$ is defined by

$$
\left({ }^{b} I_{\alpha} f\right)(t)=\frac{1}{n!} \int_{t}^{b}(x-t)^{n}(b-x)^{\beta-1} f(x) d x
$$

Notice that if $\alpha=n+1$ then $\beta=\alpha-n=n+1-n=1$ and hence $\left(I_{\alpha}^{a} f\right)(t)=\left(J_{n+1}^{a} f\right)(t)$. Some recent result and properties concerning the fractional integral operators can be found ([1, 11, 12, 13]).

In [14], authors have proved the following inequalities for different kinds of convexity via conformable fractional integrals:
Theorem 1.4. Let $f, g:[a, b] \rightarrow \mathbb{R}$, be functions with $0 \leq a<b$ and $f, g, f g \in L_{1}[a, b]$. If $f$ is convex and nonnegative and $g$ is s-convex on $[a, b]$ for some fixed $s \in[0,1]$, then one has the following inequality for conformable fractional integrals:

$$
\begin{aligned}
& \frac{1}{(b-a)^{\alpha}}\left[I_{\alpha}^{a} f(b) g(b)+{ }^{b} I_{\alpha} f(a) g(a)\right] \\
\leq & \frac{M(a, b)}{n!}[B(n+s+2, \alpha-n)+B(n+1, \alpha-n+s+1)] \\
& +\frac{N(a, b)}{n!}[B(n+2, \alpha-n+s)+B(s+n+1, \alpha-n+1)]
\end{aligned}
$$

with $\alpha \in(n, n+1] .(M(a, b)=f(a) g(a)+f(b) g(b), N(a, b)=f(a) g(b)+f(b) g(a))$
Theorem 1.5. Suppose that $f, g:[a, b] \rightarrow \mathbb{R}$ be functions with $0 \leq a<b$ and $f, g, f g \in$ $L_{1}[a, b]$. If $f$ is $s_{1}$-convex and $g$ is $s_{2}$-convex function on $[a, b]$ for some fixed $s_{1}, s_{2} \in[0,1]$, then one has the following inequality for conformable fractional integrals:

$$
\begin{aligned}
& \frac{1}{(b-a)^{\alpha}}\left[I_{\alpha}^{a} f(b) g(b)+{ }^{b} I_{\alpha} f(a) g(a)\right] \\
\leq & \frac{1}{n!} M(a, b)\left[B\left(s_{1}+s_{2}+n+1, \alpha-n\right)+B\left(n+1, s_{1}+s_{2}+\alpha-n\right)\right] \\
& +\frac{1}{n!} N(a, b)\left[B\left(n+s_{1}+1, \alpha-n+s_{2}\right)+B\left(n+s_{2}+1, \alpha-n+s_{1}\right)\right]
\end{aligned}
$$

where $\alpha \in(n, n+1]$ with $M(a, b)$ and $N(a, b)$ as in Theorem 1.4.

Theorem 1.6. Let $f, g:[a, b] \rightarrow \mathbb{R}$, be functions with $0 \leq a<b$ and $f, g, f g \in L_{1}[a, b]$. If $f$ is convex and $g$ is $s$-convex on $[a, b]$ for some fixed $s \in[0,1]$, then one has the following inequality for conformable fractional integrals:

$$
\begin{aligned}
& 2^{s} B(n+1, \alpha-n) f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\
\leq & \frac{\Gamma(n+1)}{2(b-a)^{\alpha}}\left[I_{\alpha}^{a} f(b) g(b)+{ }^{b} I_{\alpha} f(a) g(a)\right] \\
& +\frac{1}{2} M(a, b)[B(n+2, \alpha-n+s)+B(s+n+1, \alpha-n+1)] \\
& +\frac{1}{2} N(a, b)[B(n+1, \alpha-n+s+1)+B(n+s+2, \alpha-n)]
\end{aligned}
$$

where $\alpha \in(n, n+1]$ and $M(a, b)$ and $N(a, b)$ as in Theorem 1.4.
Jarad et. al. [7] has defined a new fractional integral operator. Also, they gave some properties and relations between the some other fractional integral operators, as RiemannLiouville fractional integral, Hadamard fractional integrals, generalized fractional integral operators..., with this operator.

Let $\beta \in \mathbb{C}, \operatorname{Re}(\beta)>0$, then the left and right sided fractional conformable integral operators has defined respectively, as follows;

$$
\begin{align*}
{ }_{a}^{\beta} \mathfrak{J}^{\alpha} f(x) & =\frac{1}{\Gamma(\beta)} \int_{a}^{x}\left(\frac{(x-a)^{\alpha}-(t-a)^{\alpha}}{\alpha}\right)^{\beta-1} \frac{f(t)}{(t-a)^{1-\alpha}} d t  \tag{3}\\
\beta \mathfrak{J}_{b}^{\alpha} f(x) & =\frac{1}{\Gamma(\beta)} \int_{x}^{b}\left(\frac{(b-x)^{\alpha}-(b-t)^{\alpha}}{\alpha}\right)^{\beta-1} \frac{f(t)}{(b-t)^{1-\alpha}} d t . \tag{4}
\end{align*}
$$

The fractional integral in (3) coincides with the Riemann-Liouville fractional integral (1) when $a=0$ and $\alpha=1$. It also coincides with the Hadamard fractional integral [9] once $a=0$ and $\alpha \rightarrow 0$ with the Katugampola fractional integral [8], when $a=0$. Similarly, Notice that, $(Q f)(t)=f(a+b-t)$ then we have ${ }_{a}^{\beta} \mathfrak{J}^{\alpha} f(x)=Q\left({ }^{\beta} \mathfrak{J}_{b}^{\alpha}\right) f(x)$. Moreover (4) coincides with the Riemann-Liouville fractional integral (2), when $b=0$ and $\alpha=1$. It also coincides with the Hadamard fractional integral [9] once $b=0$ and $\alpha \rightarrow 0$ with the Katugampola fractional integral [8], when $b=0$.

In this paper, some new fractional Hermite-Hadamard type inequalities for products two different kinds of convex functions are obtained but now for new conformable fractional integral operators.

## 2. Main Results

Theorem 2.1. Let $f, g:[a, b] \rightarrow \mathbb{R}$, be functions with $0 \leq a<b$ and $f, g, f g \in L_{1}[a, b]$. If $f$ is convex and nonnegative and $g$ is $s$-convex on $[a, b]$ for some fixed $s \in[0,1]$, then one has the following inequality for new conformable fractional integrals:

$$
\begin{align*}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a \\
\left.\mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq
\end{array}\right.  \tag{5}\\
& {\left[\beta_{1}(s+2, \alpha)-\beta_{1}(s+2, \alpha \beta)+\frac{1}{\alpha+s+1}-\frac{1}{\alpha \beta+s+1}\right] M(a, b) } \\
& +\left[\beta_{1}(2, \alpha+s)-\beta_{1}(2, \alpha \beta+s)+\beta_{1}(s+1, \alpha+1)-\beta_{1}(s+1, \alpha \beta+1)\right] N(a, b)
\end{align*}
$$

where $\alpha, \beta>0$ and $\beta_{1}$ is Euler Beta function.
$(M(a, b)=f(a) g(a)+f(b) g(b), N(a, b)=f(a) g(b)+f(b) g(a))$

Proof. By using the definitions of $f$ and $g$, we can write

$$
\begin{equation*}
f(t a+(1-t) b) \leq t f(a)+(1-t) f(b) \tag{6}
\end{equation*}
$$

and

$$
\begin{equation*}
g(t a+(1-t) b) \leq t^{s} g(a)+(1-t)^{s} g(b) \tag{7}
\end{equation*}
$$

By multiplying (6) and (7), we have

$$
\begin{array}{ll} 
& f(t a+(1-t) b) g(t a+(1-t) b) \\
\leq & t^{s+1} f(a) g(a)+(1-t)^{s+1} f(b) g(b)  \tag{8}\\
& +t(1-t)^{s} f(a) g(b)+t^{s}(1-t) f(b) g(a)
\end{array}
$$

By a similar argument, we get

$$
\begin{array}{ll} 
& f((1-t) a+t b) g((1-t) a+t b) \\
\leq \quad & (1-t)^{s+1} f(a) g(a)+t^{s+1} f(b) g(b)  \tag{9}\\
& +t^{s}(1-t) f(a) g(b)+t(1-t)^{s} f(b) g(a)
\end{array}
$$

By adding (8) and (9), we obtain

$$
\begin{align*}
& f(t a+(1-t) b) g(t a+(1-t) b)+f((1-t) a+t b) g((1-t) a+t b) \\
\leq & \left(t^{s+1}+(1-t)^{s+1}\right)[f(a) g(a)+f(b) g(b)] \\
& +\left(t(1-t)^{s}+t^{s}(1-t)\right)[f(a) g(b)+f(b) g(a)] \tag{10}
\end{align*}
$$

If we multiply both sides of $(10)$ by $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}$, then integrating with respect to $t$ over $[0,1]$, we obtain

$$
\begin{aligned}
& \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}[f g(t a+(1-t) b)+f g((1-t) a+t b)] d t \\
\leq & \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t^{s+1}+(1-t)^{s+1}\right] M(a, b) d t \\
& +\int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t(1-t)^{s}+t^{s}(1-t)\right] N(a, b) d t .
\end{aligned}
$$

By calculating the above integrals and simplifying, we get

$$
\begin{aligned}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a
\end{array} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}(s+2, \alpha)-\beta_{1}(s+2, \alpha \beta)+\frac{1}{\alpha+s+1}-\frac{1}{\alpha \beta+s+1}\right] M(a, b) } \\
& +\left[\beta_{1}(2, \alpha+s)-\beta_{1}(2, \alpha \beta+s)+\beta_{1}(s+1, \alpha+1)-\beta_{1}(s+1, \alpha \beta+1)\right] N(a, b)
\end{aligned}
$$

which completes the proof.
Corollary 2.1. If we choose $s=1$ in the inequality (5), then Theorem 2.1 reduces to the following inequality:

$$
\begin{aligned}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[{ }_{a}^{\beta} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}(3, \alpha)-\beta_{1}(3, \alpha \beta)+\frac{1}{\alpha+2}-\frac{1}{\alpha \beta+2}\right] M(a, b) } \\
& +\left[\beta_{1}(2, \alpha+1)-\beta_{1}(2, \alpha \beta+1)+\beta_{1}(2, \alpha+1)-\beta_{1}(2, \alpha \beta+1)\right] N(a, b) .
\end{aligned}
$$

Corollary 2.2. If we choose $f(x)=1$, we obtain

$$
\begin{aligned}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a
\end{array} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}(3, \alpha)-\beta_{1}(3, \alpha \beta)+\frac{1}{\alpha+2}-\frac{1}{\alpha \beta+2}\right](g(a)+g(b)) } \\
& +\left[\beta_{1}(2, \alpha+1)-\beta_{1}(2, \alpha \beta+1)+\beta_{1}(2, \alpha+1)-\beta_{1}(2, \alpha \beta+1)\right](g(a)+g(b))
\end{aligned}
$$

Theorem 2.2. Suppose that $f, g:[a, b] \rightarrow \mathbb{R}$ be functions with $0 \leq a<b$ and $f, g, f g \in$ $L_{1}[a, b]$. If $f$ is $s_{1}$-convex and $g$ is $s_{2}$-convex function on $[a, b]$ for some fixed $s_{1}, s_{2} \in[0,1]$, then one has the following inequality for new conformable fractional integrals:

$$
\begin{align*}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[{ }_{a}^{\beta} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right]  \tag{11}\\
\leq & {\left[\beta_{1}\left(s_{1}+s_{2}+1, \alpha\right)-\beta_{1}\left(s_{1}+s_{2}+1, \alpha \beta\right)+\frac{1}{\alpha+s_{1}+s_{2}}-\frac{1}{\alpha \beta+s_{1}+s_{2}}\right] M(a, b) } \\
& +\left[\beta_{1}\left(s_{1}+1, \alpha+s_{2}\right)-\beta_{1}\left(s_{1}+1, \alpha \beta+s_{2}\right)+\beta_{1}\left(s_{2}+1, \alpha+s_{1}\right)-\beta_{1}\left(s_{2}+1, \alpha \beta+s_{1}\right)\right] N(a, b)
\end{align*}
$$

where $\alpha, \beta>0$ and $\beta_{1}$ is Euler Beta function with $M(a, b)$ and $N(a, b)$ as in Theorem 2.1.
Proof. From the definition of $\mathrm{s}_{1}$-convexity, we can write

$$
\begin{equation*}
f(t a+(1-t) b) \leq t^{s_{1}} f(a)+(1-t)^{s_{1}} f(b) \tag{12}
\end{equation*}
$$

and

$$
\begin{equation*}
g(t a+(1-t) b) \leq t^{s_{2}} g(a)+(1-t)^{s_{2}} g(b) \tag{13}
\end{equation*}
$$

By multiplying both side of (12) and (13), we get

$$
\begin{align*}
& f(t a+(1-t) b) g(t a+(1-t) b) \\
& \leq \quad t^{s_{1}+s_{2}} f(a) g(a)+(1-t)^{s_{1}+s_{2}} f(b) g(b) \\
& +t^{s_{1}}(1-t)^{s_{2}} f(a) g(b)+t^{s_{2}}(1-t)^{s_{1}} f(b) g(a) . \tag{14}
\end{align*}
$$

By a similar way, it is easy to write,

$$
\begin{align*}
& f((1-t) a+t b) g((1-t) a+t b) \\
\leq & (1-t)^{s_{1}+s_{2}} f(a) g(a)+t^{s_{1}+s_{2}} f(b) g(b) \\
& +(1-t)^{s_{1}} t^{s_{2}} f(a) g(b)+t^{s_{1}}(1-t)^{s_{2}} f(b) g(a) . \tag{15}
\end{align*}
$$

By adding (14) and (15), we have

$$
\begin{align*}
& f(t a+(1-t) b) g(t a+(1-t) b)+f((1-t) a+t b) g((1-t) a+t b) \\
\leq & \left(t^{s_{1}+s_{2}}+(1-t)^{s_{1}+s_{2}}\right)[f(a) g(a)+f(b) g(b)] \\
& +\left(t^{s_{1}}(1-t)^{s_{2}}+t^{s_{2}}(1-t)^{s_{1}}\right)[f(a) g(b)+f(b) g(a)] \tag{16}
\end{align*}
$$

If we multiply both sides of (16) by $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}$, then by integrating with respect to $t$ over $[0,1]$, we deduce

$$
\begin{aligned}
& \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}[f g(t a+(1-t) b)+f g((1-t) a+t b)] d t \\
\leq & \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t^{s_{1}+s_{2}}+(1-t)^{s_{1}+s_{2}}\right] M(a, b) d t \\
& +\int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t^{s_{1}}(1-t)^{s_{2}}+t^{s_{2}}(1-t)^{s_{1}}\right] N(a, b) d t .
\end{aligned}
$$

By calculating the above integrals and simplifying, we get

$$
\begin{aligned}
& \alpha^{\beta-1}\left(\frac{1}{b-a}\right)^{\alpha \beta} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a
\end{array} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}\left(s_{1}+s_{2}+1, \alpha\right)-\beta_{1}\left(s_{1}+s_{2}+1, \alpha \beta\right)+\frac{1}{\alpha+s_{1}+s_{2}}-\frac{1}{\alpha \beta+s_{1}+s_{2}}\right] M(a, b) } \\
& +\left[\beta_{1}\left(s_{1}+1, \alpha+s_{2}\right)-\beta_{1}\left(s_{1}+1, \alpha \beta+s_{2}\right)+\beta_{1}\left(s_{2}+1, \alpha+s_{1}\right)-\beta_{1}\left(s_{2}+1, \alpha \beta+s_{1}\right)\right] N(a, b),
\end{aligned}
$$

where we use the fact that $\left(1-(1-t)^{\alpha}\right)^{\beta-1} \leq 1-(1-t)^{\alpha \beta-\alpha}$. This completes the proof.
Remark 2.1. If we choose $s_{1}=s_{2}=1$ in the inequality (11), then Theorem 2.2 reduces to the Corollary 2.1.
Theorem 2.3. Let $f, g:[a, b] \rightarrow \mathbb{R}$, be functions with $0 \leq a<b$ and $f, g, f g \in L_{1}[a, b]$. If $f$ is convex and $g$ is s-convex on $[a, b]$ for some fixed $s \in[0,1]$, then one has the following inequality for new conformable fractional integrals:

$$
\begin{aligned}
& \frac{2^{s+1}}{\beta \alpha^{\beta}} f g\left(\frac{a+b}{2}\right) \\
\leq & \frac{2^{s+1}}{(b-a)^{\alpha \beta}} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a \\
\mathfrak{J}^{\alpha}
\end{array} g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}(2, s+1)-\beta_{1}(2, \alpha \beta-\alpha+s+1)+\beta_{1}(s+1,2)-\beta_{1}(s+1, \alpha \beta-\alpha+2)\right] M(a, b) } \\
& +\left[\beta_{1}(s+2, s+2)-\beta_{1}(s+2, \alpha \beta-\alpha+s+2)\right] N(a, b)
\end{aligned}
$$

where $\alpha, \beta>0$ and $\beta_{1}$ is Euler Beta function with $M(a, b)$ and $N(a, b)$ as in Theorem 2.1. Proof. By using the definitions, we have

$$
\begin{align*}
& f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\
\leq & f\left(\frac{t a+(1-t) b}{2}+\frac{(1-t) a+t b}{2}\right) g\left(\frac{t a+(1-t) b}{2}+\frac{(1-t) a+t b}{2}\right) \\
\leq & \frac{1}{2^{s+1}}[f(t a+(1-t) b) g(t a+(1-t) b)+f((1-t) a+t b)+g((1-t) a+t b)] \\
& +\frac{1}{2^{s+1}}\left[\left(t(1-t)^{s}+(1-t) t^{s}\right) M(a, b)+\left((1-t)^{s+1} t^{s+1}\right) N(a, b)\right] . \tag{17}
\end{align*}
$$

By multiplying both sides of $(17)$ by $\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}$, then integrating with respect to $t$ over $[0,1]$, we obtain

$$
\begin{aligned}
& \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1} f g\left(\frac{a+b}{2}\right) d t \\
\leq & \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[f g\left(\frac{t a+(1-t) b}{2}+\frac{(1-t) a+t b}{2}\right)\right] d t \\
\leq & \frac{1}{2^{s+1}} \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}[f g(t a+(1-t) b)+f g((1-t) a+t b)] \\
& +\frac{1}{2^{s+1}} \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t(1-t)^{s}+t^{s}(1-t)\right] M(a, b) d t \\
& +\frac{1}{2^{s+1}} \int_{0}^{1}\left(\frac{1-(1-t)^{\alpha}}{\alpha}\right)^{\beta-1}(1-t)^{\alpha-1}\left[t^{s+1}+(1-t)^{s+1}\right] N(a, b) d t
\end{aligned}
$$

By computing the above integrals, we get

$$
\begin{aligned}
& \frac{2^{s+1}}{\beta \alpha^{\beta}} f g\left(\frac{a+b}{2}\right) \\
\leq & \frac{2^{s+1}}{(b-a)^{\alpha \beta}} \Gamma(\beta)\left[\begin{array}{l}
\beta \\
a
\end{array} \mathfrak{J}^{\alpha} f g(b)+{ }^{\beta} \mathfrak{J}_{b}^{\alpha} f g(a)\right] \\
\leq & {\left[\beta_{1}(2, s+1)-\beta_{1}(2, \alpha \beta-\alpha+s+1)+\beta_{1}(s+1,2)-\beta_{1}(s+1, \alpha \beta-\alpha+2)\right] M(a, b) } \\
& +\left[\beta_{1}(s+2, s+2)-\beta_{1}(s+2, \alpha \beta-\alpha+s+2)\right] N(a, b)
\end{aligned}
$$

where we use the fact that $\left(1-(1-t)^{\alpha}\right)^{\beta-1} \leq 1-(1-t)^{\alpha \beta-\alpha}$, we get the desired result.

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    § Selected papers of International Conference on Life and Engineering Sciences (ICOLES 2018), Kyrenia, Cyprus, 2-6 September, 2018.
    TWMS Journal of Applied and Engineering Mathematics, Vol.9, No.1, Special Issue, 2019; © Işık University, Department of Mathematics; all rights reserved.

