# COEFFICIENT ESTIMATES FOR BI-UNIVALENT MA-MINDA TYPE FUNCTIONS ASSOCIATED WITH $q$-DERIVATIVE 

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#### Abstract

In this article, we consider a new subclasses of analytic and bi-univalent functions associated with $q$-derivative in the open unit disk. We obtain coefficient bounds for the Taylor-Maclaurin coefficients $\left|a_{2}\right|$ and $\left|a_{3}\right|$ of the functions from these new subclasses.


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## 1. Introduction

Let the collection of functions $f$ that are analytic in the open unit disk $\mathcal{U}=\{z: z \in$ $\mathbb{C}$ and $|z|<1\}$, and normalized by conditions $f(0)=f^{\prime}(0)-1=0$ be denoted by the symbol $\mathcal{A}$. Equivalently, if $f \in \mathcal{A}$, then the Taylor-Maclaurin series representation has the form:

$$
\begin{equation*}
f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n}, z \in \mathcal{U} \tag{1}
\end{equation*}
$$

Furthermore, let us name by $\mathcal{S}$ the most basic sub-collection of the set $\mathcal{A}$ that are univalent in $\mathcal{U}$. The well-known Köebe one-quarter theorem [7] ensures that the image of $\mathcal{U}$ under every univalent function $f \in \mathcal{A}$ contains a disk of radius $\frac{1}{4}$. Hence, every univalent function $f$ has an inverse $f^{-1}$ satisfying $f^{-1}(f(z))=z, z \in \mathcal{U}$ and

$$
f^{-1}(f(\omega))=\omega, \quad\left(|\omega|<r_{0}(f), r_{0}(f) \geq \frac{1}{4}\right),
$$

where

$$
\begin{equation*}
g(\omega)=f^{-1}(\omega)=\omega-a_{2} \omega^{2}+\left(2 a_{2}^{2}-a_{3}\right) \omega^{3}-\left(5 a_{2}^{3}-5 a_{2} a_{3}+a_{4}\right) \omega^{4}+\ldots \tag{2}
\end{equation*}
$$

A function $f \in \mathcal{A}$ is said to be bi-univalent in $\mathcal{U}$ if $f$ and $f^{-1}$ are univalent in $\mathcal{U}$. Let $\sigma$ denote the class of bi-univalent functions defined in the unit disk $\mathcal{U}$. The familiar Köebe

[^0]function is not an element of $\sigma$ because it univalently maps the unit disk $\mathcal{U}$ onto the entire complex plane minus a slit along the line from $\frac{-1}{4}$ to $-\infty$. Hence, the image domain does not contain the unit disk $\mathcal{U}$. In 1985, Louis de Branges [6] proved the celebrated Bieberbach conjecture, which states that, for each $f \in \mathcal{S}$ given by the Taylor-Maclaurin series expansion (1), the following coefficient inequality is true
$$
\left|a_{n}\right| \leq n \quad(n \in \mathbb{N}-\{1\})
$$
where $N$ is the set of positive integers. The class of analytic bi-univalent functions was first introduced and studied
by Lewin [9] who proved that $\left|a_{2}\right|<1.51$. Later, Brannan and Clunie [4] improved Lewin's result to $\left|a_{2}\right| \leq \sqrt{2}$. Brannan and Taha [5] and Taha [15] considered certain subclasses of bi-univalent functions similar to the familiar subclasses of univalent functions formed by strongly starlike, starlike, and convex functions. They introduced bi-starlike functions and bi-convex functions and established non-sharp estimates for the first two Taylor-Maclaurin coefficients $\left|a_{2}\right|$ and $\left|a_{3}\right|$. For two analytic functions $f$ and $g$ in $\mathcal{U}$, the subordination between them is written as $f \prec g$. The function $f(z)$ is subordinate to $g(z)$ if there is a Schwarz function $w$ with $w(0)=0,|w(z)|<1$, for all $z \in \mathcal{U}$, such that $f(z)=g(w(z))$ for all $z \in \mathcal{U}$. The $q$-difference operator which was introduced by Jackson [8] (see also $[2,3,12,14,16,17]$ ) is defined as
\[

$$
\begin{equation*}
D_{q} f(z)=\frac{f(z)-f(q z)}{z(1-q)}, \quad z \in \mathcal{U}-\{0\} \tag{3}
\end{equation*}
$$

\]

In addition, the $q$-derivative at zero defined for $|q|>1, D_{q} f(0)=D_{q^{-1}} f(0)$. In some literature the $q$-derivative at zero is defined as $f^{\prime}(0)$ if it exists.
Equivalently (3), may be written as

$$
D_{q} f(z)=1+\sum_{n=2}^{\infty}[n]_{q} a_{n} z^{n-1}, \quad z \neq 0
$$

where

$$
[n]_{q}= \begin{cases}\frac{1-q^{n}}{1-q}, & q \neq 1 \\ n, & q=1\end{cases}
$$

Making use of the $q$-derivative, we define the subclasses $S_{q}^{*}(\alpha)$ and $K_{q}(\alpha)$ of the class $\mathcal{A}$ for $0 \leq \alpha<1$ by
Definition 1.1. A function $f$ of the form (1) is in the class $S_{q}^{*}(\alpha)$, if and only if

$$
\Re\left\{\frac{z D_{q} f(z)}{f(z)}\right\}>\alpha, \quad \text { for all } z \in \mathcal{U}
$$

Definition 1.2. A function $f$ of the form (1) is in the class $K_{q}(\alpha)$, if and only if

$$
\Re\left\{1+\frac{q z D_{q}^{2} f(z)}{D_{q} f(z)}\right\}>\alpha, \quad \text { for all } z \in \mathcal{U}
$$

Observe that $f \in K_{q}(\alpha)$ if and only if $z D_{q} f \in S_{q}^{*}(\alpha)$ and

$$
\begin{aligned}
& \lim _{q \rightarrow 1^{-}} S_{q}^{*}(\alpha)=S^{*}(\alpha), \\
& \lim _{q \rightarrow 1^{-}} K_{q}(\alpha)=K(\alpha),
\end{aligned}
$$

where $S^{*}(\alpha), K(\alpha)$ are the classes of starlike and convex functions of order $\alpha$ respectively. These classes is introduced and studied by Seoudy and Aouf [13]. In the present work, we
deduce estimates for the initial coefficients $\left|a_{2}\right|$ and $\left|a_{3}\right|$ of two new subclass of the class of bi-univalent functions $\sigma$. Let $\varphi$ be an analytic function with positive real part in $\mathcal{U}$ such that $\varphi(0)=1, \varphi(0)>0$ and $\varphi(\mathcal{U})$ is symmetric with respect to real axis. Such a function has a series expansion of the form

$$
\begin{equation*}
\varphi(z)=1+B_{1} z+B_{2} z^{2}+B_{3} z^{3}+\ldots, \quad\left(B_{1}>0\right) . \tag{4}
\end{equation*}
$$

With this brief introduction, we define the following class of bi-univalent functions and finding the coefficient estimates with the help of $q$-derivative.
In order to derive our main results, we have to recall here the following lemma.
Lemma 1.1. [11] If the function $p \in \mathcal{P}$ is given by the series

$$
\begin{equation*}
p(z)=1+c_{1} z+c_{2} z^{2}+c_{3} z^{3}+\ldots \tag{5}
\end{equation*}
$$

where $\mathcal{P}$ is the family of all functions $p(z)$ analytic in $\mathcal{U}$ and satisfy $\Re\{p(z)\}>0$. Then the following sharp estimate holds:

$$
\left|c_{n}\right| \leq 2 \quad(n=1,2, \ldots)
$$

## 2. Main results

Definition 2.1. A function $f \in \sigma$ is said to be in the class $\mathcal{H}_{\sigma, q}(\varphi)$ if the following subordinations hold
$D_{q} f(z) \prec \varphi(z)$ and $D_{q} g(\omega) \prec \varphi(\omega)$, where $g(\omega)=f^{-1}(\omega)$.
Theorem 2.1. Let $f \in \mathcal{H}_{\sigma, q}(\varphi)$ and given by (1). Then

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\left|[3]_{q} B_{1}^{2}-[2]_{q}^{2} B_{2}+[2]_{q}^{2} B_{1}\right|}} \text { and }\left|a_{3}\right| \leq \frac{B_{1}}{[3]_{q}}+\frac{B_{1}^{2}}{[2]_{q}^{2}} . \tag{6}
\end{equation*}
$$

Proof. Let $f \in \mathcal{H}_{\sigma, q}(\varphi)$ and $g=f^{-1}$. Then there are holomorphic functions $r, s: \mathcal{U} \rightarrow \mathcal{U}$, with $r(0)=s(0)=0$, satisfying

$$
\begin{equation*}
D_{q} f(z)=\varphi(r(z)) \quad \text { and } \quad D_{q} g(\omega)=\varphi(s(\omega)) . \tag{7}
\end{equation*}
$$

Define the functions $p_{1}$ and $p_{2}$ by
$p_{1}(z)=\frac{1+r(z)}{1-r(z)}=1+c_{1} z+c_{2} z^{2}+\ldots$ and $p_{2}(z)=\frac{1+s(z)}{1-s(z)}=1+b_{1} z+b_{2} z^{2}+\ldots$,
or, equivalently,

$$
\begin{equation*}
r(z)=\frac{p_{1}(z)-1}{p_{1}(z)+1}=\frac{1}{2}\left(c_{1} z+\left(c_{2}-\frac{c_{1}^{2}}{2}\right) z^{2}+\ldots\right) \tag{8}
\end{equation*}
$$

and

$$
\begin{equation*}
s(z)=\frac{p_{2}(z)-1}{p_{2}(z)+1}=\frac{1}{2}\left(b_{1} z+\left(b_{2}-\frac{b_{1}^{2}}{2}\right) z^{2}+\ldots\right) . \tag{9}
\end{equation*}
$$

It is clear that $p_{1}$ and $p_{2}$ are analytic in $\mathcal{U}$ and $p_{1}(0)=p_{2}(0)=1$. Also $p_{1}$ and $p_{2}$ have positive real part in $\mathcal{U}$ and hence $\left|b_{i}\right| \leq 2$ and $\left|c_{i}\right| \leq 2,(i \in \mathbb{N})$.
Clearly, upon substituting from (8) and (9) into (7), if we make use of (4), we obtain

$$
\begin{equation*}
D_{q} f(z)=\varphi\left(\frac{p_{1}(z)-1}{p_{1}(z)+1}\right)=1+\frac{1}{2} B_{1} c_{1} z+\left(\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2}\right) z^{2}+\ldots \tag{10}
\end{equation*}
$$

and

$$
\begin{equation*}
D_{q} g(\omega)=\varphi\left(\frac{p_{2}(\omega)-1}{p_{2}(\omega)+1}\right)=1+\frac{1}{2} B_{1} b_{1} \omega+\left(\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2}\right) \omega^{2}+\ldots \tag{11}
\end{equation*}
$$

Since $f \in \sigma$ has the Maclaurin series given by (1), a computation shows that its inverse $g=f^{-1}$ has the expansion $g(\omega)=f^{-1}(\omega)=\omega-a_{2} \omega^{2}+\left(2 a_{2}^{2}-a_{3}\right) \omega^{3}+\ldots$. Since
$D_{q} f(z)=1+[2]_{q} a_{2} z+[3]_{q} a_{3} z^{2}+\ldots$ and $D_{q} g(\omega)=1-[2]_{q} a_{2} \omega+[3]_{q}\left(2 a_{2}^{2}-a_{3}\right) \omega^{2}+\ldots$, it follows from (10) and (11) that

$$
\begin{align*}
& a_{2}=\frac{B_{1} c_{1}}{2[2]_{q}}  \tag{12}\\
& {[3]_{q} a_{3}=\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2}}  \tag{13}\\
& \quad a_{2}=\frac{B_{1} b_{1}}{-2[2]_{q}}  \tag{14}\\
& {[3]_{q}\left(2 a_{2}^{2}-a_{3}\right)=\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2}} \tag{15}
\end{align*}
$$

From (12) and (14), we obtain

$$
\begin{equation*}
c_{1}=-b_{1} \tag{16}
\end{equation*}
$$

and

$$
\begin{equation*}
2 a_{2}^{2}=\frac{B_{1}^{2}\left(c_{1}^{2}+b_{1}^{2}\right)}{4[2]_{q}^{2}} \tag{17}
\end{equation*}
$$

Now, by adding equation (13) and equation (15) and using (17), we get

$$
a_{2}^{2}=\frac{B_{1}^{3}\left(b_{2}+c_{2}\right)}{4\left[[3]_{q} B_{1}^{2}-[2]_{q}^{2} B_{2}+[2]_{q}^{2} B_{1}\right]}
$$

Applying Lemma 5 for the coefficients $b_{2}$ and $c_{2}$, we immediately have

$$
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\left|[3]_{q} B_{1}^{2}-[2]_{q}^{2} B_{2}+[2]_{q}^{2} B_{1}\right|}}
$$

This gives us the bound on $\left|a_{2}\right|$ as asserted in (18). Next, in order to find the bound on $\left|a_{3}\right|$, by subtracting (15) from (13) and also from (16), we get $c_{1}^{2}=b_{1}^{2}$, hence

$$
a_{3}=\frac{1}{4[3]_{q}} B_{1}\left(c_{2}-b_{2}\right)+\frac{1}{4[2]_{q}^{2}}\left(B_{1}^{2} c_{1}^{2}\right)
$$

Using (17) and applying Lemma 5 once again for the coefficients $b_{2}$ and $c_{2}$, we have

$$
\left|a_{3}\right| \leq \frac{B_{1}}{[3]_{q}}+\frac{B_{1}^{2}}{[2]_{q}^{2}}
$$

This completes the proof of Theorem 2.1.
As $q \rightarrow 1^{-}$, we get the following result, introduced by Rosihan et al. [1].
Corollary 2.1. Let $f \in \mathcal{H}_{\sigma}(\varphi)$ and given by (1). Then

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\left|3 B_{1}^{2}-4 B_{2}+4 B_{1}\right|}} \text { and }\left|a_{3}\right| \leq \frac{B_{1}}{3}+\frac{B_{1}^{2}}{4} \tag{18}
\end{equation*}
$$

Definition 2.2. A function $f \in \sigma$ is said to be in the class $\mathcal{S T}_{\sigma, q}(\alpha, \varphi), \alpha \geq 0$, if the following subordinations hold

$$
\frac{z D_{q} f(z)}{f(z)}+\frac{\alpha z^{2} D_{q}^{2} f(z)}{f(z)} \prec \varphi(z), \quad(z \in \mathcal{U})
$$

and

$$
\frac{\omega D_{q} g(\omega)}{g(\omega)}+\frac{\alpha \omega^{2} D_{q}^{2} g(\omega)}{g(\omega)} \prec \varphi(\omega), \quad(\omega \in \mathcal{U})
$$

where $g(\omega)=f^{-1}(\omega)$.
Theorem 2.2. Let $f$ given by (1) be in the class $\mathcal{S T}_{\sigma, q}(\alpha, \varphi)$. Then

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\left|\left[\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right] B_{1}^{2}+\left(B_{1}-B_{2}\right)\left[\left([2]_{q}-1\right)+[2]_{q} \alpha\right]^{2}\right|}} . \tag{19}
\end{equation*}
$$

and

$$
\begin{equation*}
\left|a_{3}\right| \leq \frac{B_{1}+\left|B_{2}-B_{1}\right|}{\left[\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right]} . \tag{20}
\end{equation*}
$$

Proof. Let $f \in \mathcal{S T}_{\sigma, q}(\alpha, \varphi)$. Then there are holomorphic functions $r, s: \mathcal{U} \rightarrow \mathcal{U}$, with $r(0)=s(0)=0$, satisfying

$$
\begin{equation*}
\frac{z D_{q} f(z)}{f(z)}+\frac{\alpha z^{2} D_{q}^{2} f(z)}{f(z)}=\varphi(r(z)), \quad(z \in \mathcal{U}) \tag{21}
\end{equation*}
$$

and

$$
\begin{equation*}
\frac{\omega D_{q} g(\omega)}{g(\omega)}+\frac{\alpha \omega^{2} D_{q}^{2} g(\omega)}{g(\omega)}=\varphi(s(\omega)), \quad(\omega \in \mathcal{U}) \tag{22}
\end{equation*}
$$

where $g(\omega)=f^{-1}(\omega)$. By (21), we have

$$
\begin{aligned}
& z+[2]_{q} a_{2}(1+\alpha) z^{2}+[3]_{q} a_{3}\left(1+[2]_{q} \alpha\right) z^{3}+\ldots= \\
& \qquad\left\{1+\frac{1}{2} B_{1} c_{1} z+\left(\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2}\right) z^{2}+\ldots\right\}\left\{z+a_{2} z^{2}+a_{3} z^{3}+\ldots\right\} .
\end{aligned}
$$

Equating the coefficients on both sides we have

$$
\begin{gather*}
{\left[\left([2]_{q}-1\right)+[2]_{q} \alpha\right] a_{2}=\frac{B_{1} c_{1}}{2} .}  \tag{23}\\
{\left[\left([3]_{q}-1\right)+[2]_{q}[3]_{q} \alpha\right] a_{3}-\left[\left([2]_{q}-1\right)+[2]_{q} \alpha\right] a_{2}^{2}=\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2} .} \tag{24}
\end{gather*}
$$

Also, from (22), we have

$$
\begin{aligned}
& \omega-[2]_{q} a_{2}(1+\alpha) \omega^{2}+[3]_{q}\left(2 a_{2}^{2}-a_{3}\right)\left(1+[2]_{q} \alpha\right) \omega^{3}+\ldots= \\
& \left\{1+\frac{1}{2} B_{1} b_{1} \omega+\left(\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2}\right) \omega^{2}+\ldots\right\}\left\{\omega-a_{2} \omega^{2}+\left(2 a_{2}^{2}-a_{3}\right) \omega^{3}+\ldots\right\} .
\end{aligned}
$$

Equating the coefficients on both sides we have

$$
\begin{align*}
& \quad-\left[\left([2]_{q}-1\right)+[2]_{q} \alpha\right] a_{2}=\frac{B_{1} b_{1}}{2}  \tag{25}\\
& {\left[\left(2[3]_{q}-[2]_{q} 1-\right)+\left(2[2]_{q}[3]_{q}-[2]_{q}\right)\right] a_{2}^{2}-\left[\left([3]_{q}-1\right)+[2]_{q}[3]_{q} \alpha\right] a_{3}=\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2} .} \tag{26}
\end{align*}
$$

From (23) and (25), we obtain

$$
\begin{equation*}
c_{1}=-b_{1} \tag{27}
\end{equation*}
$$

and

$$
\begin{equation*}
2 a_{2}^{2}=\frac{B_{1}^{2}\left(c_{1}^{2}+b_{1}^{2}\right)}{4\left[\left([2]_{q}-1\right)+[2]_{q} \alpha\right]^{2}} . \tag{28}
\end{equation*}
$$

Now, by adding equation (24) and equation (26) and using (28), we get

$$
a_{2}^{2}=\frac{B_{1}^{3}\left(b_{2}+c_{2}\right)}{4\left[\left(\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right) B_{1}^{2}+\left(B_{1}-B_{2}\right)\left(\left([2]_{q}-1\right)+[2]_{q} \alpha\right)^{2}\right]}
$$

Applying Lemma 5 for the coefficients $b_{2}$ and $c_{2}$, we immediately get

$$
\left|a_{2}^{2}\right| \leq \frac{B_{1}^{3}}{\left|\left(\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right) B_{1}^{2}+\left(B_{1}-B_{2}\right)\left(\left([2]_{q}-1\right)+[2]_{q} \alpha\right)^{2}\right|}
$$

Since $B_{1}>0$, the last inequality gives the desired estimate on $\left|a_{2}\right|$ given in (19). Next, in order to find the bound on $\left|a_{3}\right|$, by subtracting (26) from (24) and also from (27), we get $c_{1}^{2}=b_{1}^{2}$, hence

$$
\begin{gathered}
a_{3}=\frac{B_{1}\left[\left(\left(2[3]_{q}-[2]_{q}-1\right)+[2]_{q}\left(2[3]_{q}-1\right) \alpha\right) c_{2}+\left(\left([2]_{q}-1\right)+[2]_{q} \alpha\right) b_{2}\right]}{\left.4\left[\left([3]_{q}-1\right)+[2]_{q}[3]_{q} \alpha\right)\right]\left[\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right]} \\
+\frac{b_{1}^{2}\left(B_{2}-B_{1}\right)\left[\left([3]_{q}-1\right)+[2]_{q}[3]_{q} \alpha\right]}{\left.8\left[\left([3]_{q}-1\right)+[2]_{q}[3]_{q} \alpha\right)\right]\left[\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right]} .
\end{gathered}
$$

Using (28) and applying Lemma 5 once again for the coefficients $b_{2}$ and $c_{2}$, we obtain

$$
\left|a_{3}\right| \leq \frac{B_{1}+\left|B_{2}-B_{1}\right|}{\left[\left([3]_{q}-[2]_{q}\right)+[2]_{q}\left([3]_{q}-1\right) \alpha\right]}
$$

This is precisely the estimate in (20).
As $q \rightarrow 1^{-}$, we get the following result, introduced by Rosihan et al. [1].
Corollary 2.2. Let $f$ given by (1) be in the class $\mathcal{S} \mathcal{T}_{\sigma}(\alpha, \varphi)$. Then

$$
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\mid\left[(1+4 \alpha) B_{1}^{2}+\left(B_{1}-B_{2}\right)(1+2 \alpha)^{2} \mid\right.}}
$$

and

$$
\left|a_{3}\right| \leq \frac{B_{1}+\left|B_{2}-B_{1}\right|}{(1+4 \alpha)}
$$

As $q \rightarrow 1^{-}$and for $\alpha=0$, we get the following coefficient estimates for Ma-Minda bi-starlike functions [10].

Corollary 2.3. Let $f$ given by (1) be in the class $\mathcal{S T}_{\sigma}(\varphi)$. Then

$$
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{\mid B_{1}^{2}+\left(B_{1}-B_{2} \mid\right.}},
$$

and

$$
\left|a_{3}\right| \leq B_{1}+\left|B_{2}-B_{1}\right|
$$

Definition 2.3. A function $f \in \sigma$ is said to be in the class $\mathcal{M}_{\sigma, q}(\alpha, \varphi), \alpha \geq 0$, if the following subordinations hold

$$
(1-\alpha) \frac{z D_{q} f(z)}{f(z)}+\alpha\left(1+\frac{q z D_{q}^{2} f(z)}{D_{q} f(z)}\right) \prec \varphi(z), \quad(z \in \mathcal{U})
$$

and

$$
(1-\alpha) \frac{\omega D_{q} g(\omega)}{g(\omega)}+\alpha\left(1+\frac{q \omega D_{q}^{2} g(\omega)}{D_{q} g(\omega)}\right) \prec \varphi(\omega), \quad(\omega \in \mathcal{U})
$$

where $g(\omega)=f^{-1}(\omega)$.
Theorem 2.3. Let $f$ given by (1) be in the class $\mathcal{M}_{\sigma, q}(\alpha, \varphi)$. Then

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{\sqrt{2 B_{1}^{3}}}{\sqrt{\left|M B_{1}^{2}+2\left(B_{1}-B_{2}\right)\left(\left([2]_{q}-1\right)+\left((q-1)[2]_{q}+1\right) \alpha\right)^{2}\right|}} \tag{29}
\end{equation*}
$$

and
$\left|a_{3}\right| \leq \frac{2\left(B_{1}+\left|B_{2}-B_{1}\right|\right)}{\left(2\left([3]_{q}-[2]_{q}\right)+\left[\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)-[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right)}$.
where $M=\left(2\left([3]_{q}-[2]_{q}\right)+\left[\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)-[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right)$
Proof. Let $f \in \mathcal{M}_{\sigma, q}(\alpha, \varphi)$. Then there are holomorphic functions $r, s: \mathcal{U} \rightarrow \mathcal{U}$, with $r(0)=s(0)=0$, satisfying

$$
\begin{equation*}
(1-\alpha) \frac{z D_{q} f(z)}{f(z)}+\alpha\left(1+\frac{q z D_{q}^{2} f(z)}{D_{q} f(z)}\right)=\varphi(r(z)), \quad(z \in \mathcal{U}) \tag{31}
\end{equation*}
$$

and

$$
\begin{equation*}
(1-\alpha) \frac{\omega D_{q} g(\omega)}{g(\omega)}+\alpha\left(1+\frac{q \omega D_{q}^{2} g(\omega)}{D_{q} g(\omega)}\right)=\varphi(s(\omega)), \quad(\omega \in \mathcal{U}) \tag{32}
\end{equation*}
$$

where $g(\omega)=f^{-1}(\omega)$. By (31), we have

$$
z+a_{2}\left(2[2]_{q}+\left([2]_{q}(q-1)+1\right) \alpha\right) z^{2}+\left\{[2]_{q}\left([2]_{q}+2 \alpha-[2]_{q} \alpha\right) a_{2}^{2}+[3]_{q}\left(\left(2-\alpha+[2]_{q} \alpha\right)+\right.\right.
$$

$\left.q \alpha) a_{3}\right\} z^{3}+\ldots$

$$
=\left\{1+\frac{1}{2} B_{1} c_{1} z+\left(\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2}\right) z^{2}+\ldots\right\}\left\{z+\left([2]_{q}+1\right) a_{2} z^{2}+\left[[2]_{q} a_{2}^{2}+\left([3]_{q}+1\right) a_{3}\right] z^{3}+\ldots\right\} .
$$

Equating the coefficients on both sides we have

$$
\begin{align*}
& \quad\left[\left([2]_{q}-1\right)+\left([2]_{q}(q-1)+1\right) \alpha\right] a_{2}=\frac{B_{1} c_{1}}{2} .  \tag{33}\\
& {\left[\left([3]_{q}-1\right)+\left([2]_{q}[3]_{q}-[3]_{q}+q\right) \alpha\right] a_{3}-\left[\left([2]_{q}-1\right)+\left([2]_{q}^{2}-[2]_{q}+1\right) \alpha\right] a_{2}^{2}=\frac{1}{2} B_{1}\left(c_{2}-\frac{c_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} c_{1}^{2} .} \tag{34}
\end{align*}
$$

Also, from (32), we have

$$
\begin{aligned}
& \omega-\left(2[2]_{q}+\left([2]_{q}(q-1)+1\right) \alpha\right) a_{2} \omega^{2}+ \\
& \left\{\left[\left(4[3]_{q}+[2]_{q}^{2}\right)+\left((q+1)[2]_{q}-2[3]_{q}+2[2]_{q}^{2}+2 q[2]_{q}[3]_{q}\right) \alpha\right] a_{2}^{2}+\left[-2[3]_{q}+\left([3]_{q}-q[2]_{q}[3]_{q}-1\right) \alpha\right] a_{3}\right\} \omega^{3}+\ldots \\
= & \left\{1+\frac{1}{2} B_{1} b_{1} \omega+\left(\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2}\right) \omega^{2}+\ldots\right\}\left\{\omega-\left([2]_{q}+1\right) a_{2} \omega^{2}+\left[[3]_{q}\left(2 a_{2}^{2}-a_{3}\right)+[2]_{q} a_{2}^{2}+2 a_{2}^{2}-a_{3}\right] \omega^{3}+\ldots\right\} .
\end{aligned}
$$

Equating the coefficients on both sides we have

$$
\begin{align*}
& -\left[\left([2]_{q}-1\right)+\left([2]_{q}(q-1)+1\right) \alpha\right] a_{2}=\frac{B_{1} b_{1}}{2}  \tag{35}\\
& {\left[\left(2[3]_{q}-[2]_{q}-1\right)+\left(\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)+1\right) \alpha\right] a_{2}^{2}-\left[\left([3]_{q}-1\right)-\left([3]_{q}\left(q[2]_{q}-1\right)+1\right) \alpha\right] a_{3}=\frac{1}{2} B_{1}\left(b_{2}-\frac{b_{1}^{2}}{2}\right)+\frac{1}{4} B_{2} b_{1}^{2}} \tag{36}
\end{align*}
$$

From (33) and (35), we obtain

$$
\begin{equation*}
c_{1}=-b_{1}, \tag{37}
\end{equation*}
$$

and

$$
\begin{equation*}
2 a_{2}^{2}=\frac{B_{1}^{2}\left(c_{1}^{2}+b_{1}^{2}\right)}{4\left[\left([2]_{q}-1\right)+\left([2]_{q}(q-1)+1\right) \alpha\right]^{2}} . \tag{38}
\end{equation*}
$$

Now, by adding equation (34) and equation (36) and using (38), we get

$$
a_{2}^{2}=\frac{B_{1}^{3}\left(b_{2}+c_{2}\right)}{2\left[M B_{1}^{2}+2\left(B_{1}-B_{2}\right)\left(\left([2]_{q}-1\right)+\left((q-1)[2]_{q}+1\right) \alpha\right)^{2}\right]},
$$

where $M=\left(2\left([3]_{q}-[2]_{q}\right)+\left[\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)-[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right)$. Applying
Lemma 5 for the coefficients $b_{2}$ and $c_{2}$, we immediately get

$$
\left|a_{2}^{2}\right| \leq \frac{2 B_{1}^{3}}{\left|M B_{1}^{2}+2\left(B_{1}-B_{2}\right)\left(\left([2]_{q}-1\right)+\left((q-1)[2]_{q}+1\right) \alpha\right)^{2}\right|}
$$

which yields the desired estimate on $\left|a_{2}\right|$ as described in (29). Next, in order to find the bound on $\left|a_{3}\right|$, by subtracting (36) from (34) and also from (37), we get $c_{1}^{2}=b_{1}^{2}$, hence

$$
\begin{aligned}
a_{3}= & \frac{B_{1}\left[\left(\left(2[3]_{q}-[2]_{q}-1\right)+\left(\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)+1\right) \alpha\right) c_{2}+\left(\left([2]_{q}-1\right)+\left([2]_{q}^{2}-[2]_{q}+1\right) \alpha\right) b_{2}\right]}{2\left[2\left([3]_{q}-[2]_{q}\right)+\left[2[3]_{q}\left(q[2]_{q}-1\right)+[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right]\left[\left([3]_{q}-1\right)+\left([2]_{q}[3]_{q}-[3]_{q}+1\right) \alpha\right]} \\
& +\frac{b_{1}^{2}\left(B_{2}-B_{1}\right)\left[\left(2[3]_{q}-1\right)+\left(2[3]_{q}\left(q[2]_{q}-1\right)-[2]_{q}^{2}(q+1)+2\right) \alpha\right]}{2\left[2\left([3]_{q}-[2]_{q}\right)+\left[2[3]_{q}\left(q[2]_{q}-1\right)+[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right]\left[\left([3]_{q}-1\right)+\left([2]_{q}[3]_{q}-[3]_{q}+1\right) \alpha\right]} .
\end{aligned}
$$

Using (38) and applying Lemma 5 once again for the coefficients $b_{2}$ and $c_{2}$, we obtain

$$
\left|a_{3}\right| \leq \frac{2\left(B_{1}+\left|B_{2}-B_{1}\right|\right)}{\left(2\left([3]_{q}-[2]_{q}\right)+\left[\left(2[3]_{q}-[2]_{q}\right)\left(q[2]_{q}-1\right)-[2]_{q}\left(2-[2]_{q}(q+1)\right)\right] \alpha\right)}
$$

This is precisely the estimate in (30).

As $q \rightarrow 1^{-}$, we get the following result, introduced by Rosihan et al. [1].
Corollary 2.4. Let $f$ given by (1) be in the class $\mathcal{M}_{\sigma}(\alpha, \varphi)$. Then

$$
\left|a_{2}\right| \leq \frac{B_{1} \sqrt{B_{1}}}{\sqrt{\left|(1+\alpha) B_{1}^{2}+\left(B_{1}-B_{2}\right)(1+\alpha)^{2}\right|}}
$$

and

$$
\left|a_{3}\right| \leq \frac{B_{1}+\left|B_{2}-B_{1}\right|}{(1+\alpha)}
$$

As $q \rightarrow 1^{-}$and for $\alpha=0$, we get the coefficient estimates for Ma-Minda bi-starlike functions, while for $\alpha=1$, we get the following estimates for Ma-Minda bi-convex functions [10].

Corollary 2.5. Let $f$ given by (1) be in the class $\mathcal{C} \mathcal{V}_{\sigma}(\varphi)$. Then

$$
\left|a_{2}\right| \leq \frac{B_{1}^{\frac{3}{2}}}{\sqrt{2\left|B_{1}^{2}+2 B_{1}-2 B_{2}\right|}}
$$

and

$$
\left|a_{3}\right| \leq \frac{1}{2}\left(B_{1}+\left|B_{2}-B_{1}\right|\right)
$$

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